POLARITY MAPPING

- We have provided this Polarity Mapping
 Worksheet because it will help to deepen your
 learning about the principles and elements that
 are contained in our Polarity Map®.
- The purpose of this worksheet is to give you some structured support in creating a Polarity Map® that works for you and the stakeholders who can use this Polarity Map® to better See, Map, Assess, Learn and Leverage Polarities.

SEEING YOUR POLARITIES

1. Think about some essential issues present within your Organization or a Client Organization:

What are the most exciting possibilities?

What are the most difficult, chronic problems?

2. Choose one possibility/problem to work on:

With this issue, the Organization is or should be moving FROM...

And is or should be moving TO...

MAPPING YOUR POLARITY

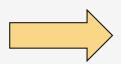
- 1. Review the Sample Polarity Map® (immediately following these instructions)
- 2. Convert your "FROM _____ TO ____" statement into two pole names for your Polarity Map®. Both Pole names need to be neutral or positive.
- 3. Fill in the blank Polarity Map® provided

Sample Polarity Map®

Greater Purpose Statement (GPS) - Why leverage this polarity? Commitment to High Quality Decisions

Upsides

Positive results gained from focusing on this left pole?



Downsides

Negative results from over-focusing on this left pole to the neglect of the right pole?



Values = positive results of focus on the left pole

Leaders provide direction when people need it

We have a clear vision for the future

We know what needs to be done to achieve our goals

> Providing Direction

Leaders ignore others

People feel shut down

when offering input for

our vision

People's ideas get lost when developing

action plans

and

People lack the

There are too many ideas about our future

People are unclear about the plans they are supposed to implement

Fears = negative results of over-focus on the left pole to the neglect of the right pole

Values = positive results of focus on the right pole

Leaders engage others when it makes sense

Leaders welcome people's ideas about our future direction

People add their best thinking to the organization's plans

Inviting Participation/

guidance they need from leaders

direction

right pole to the neglect of the left pole

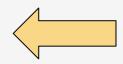
Upsides

Positive results gained from focusing on this right pole?



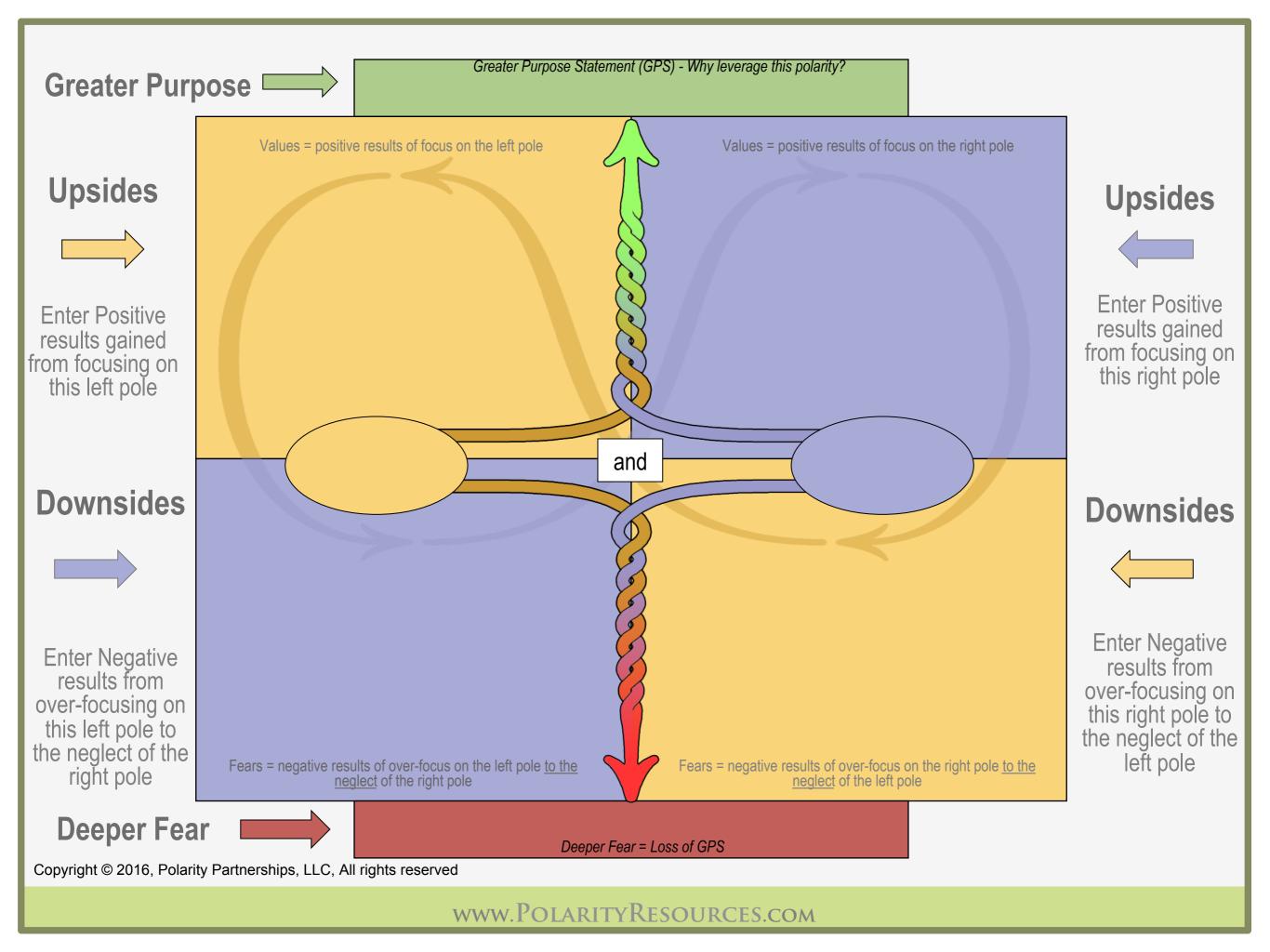
Downsides

Negative results from over-focusing on this right pole to the neglect of the left pole?



Poor Decisions and Less Commitment Deeper Fear = Loss of GPS

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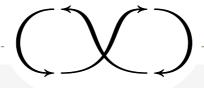


AFTER YOU HAVE IDENTIFED YOUR

UPSIDES AND DOWNSIDES...

- Review criteria for good Action Steps and Early Warning Signals (following these instructions)
- 2. Review the Sample Polarity Map® containing Action Steps and Early Warnings
- Create your Action Steps and Early Warning Signals and transfer all your content (Upsides & Downsides, Action Steps & Early Warning Signals) into the blank Polarity Map® provided

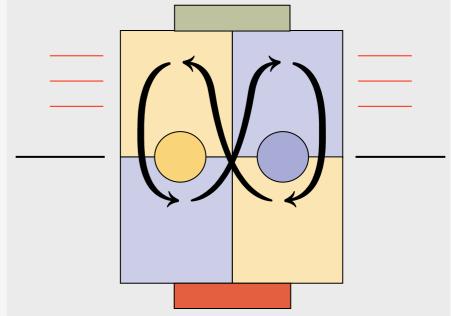
CRITERIA FOR GOOD ACTION STEPS



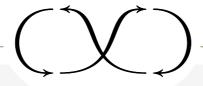
Actions Steps

 Start with what you are doing now to get the upside of each pole?

- What should you start doing?
- What should you stop doing?
- Have to be "Actionable" Within your control, have a name, date and other specifics by it.
- High Leverage Action Steps support both Pole's upsides. Super High Leverage Action Steps support upsides of multiple Polarities.



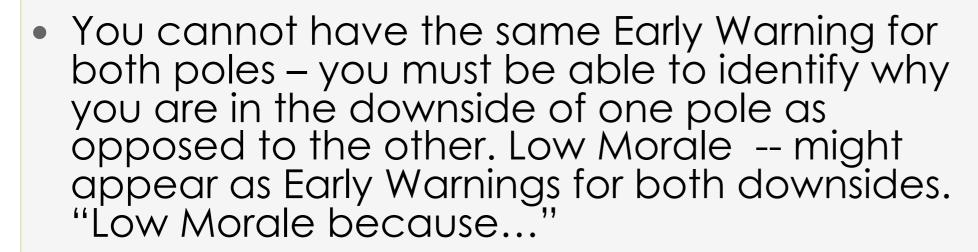
CRITERIA FOR EARLY WARNING SIGNALS

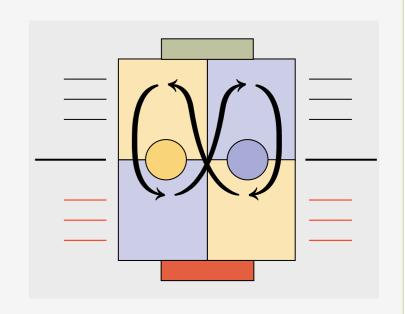


Early Warnings

- How will you know <u>early</u> that you are getting into the downside of each pole?
- Must be measurable something you can count. Begin with, "Increase in..." or "Decrease in..."







Sample Polarity Map®

Greater Purpose Statement (GPS) - Why leverage this polarity?

Commitment to High Quality Decisions

Action Steps

How will we gain or maintain the positive results from focusing on this left pole? What? Who? By When? Measures?

The Senior Team's goals are cascaded throughout the organization.

Hold our "Top 500" Meeting every year and allocate at least a day of it to Visioning.

Allocate at least a day of our "Top 500" Meeting to Action Planning for the Future.

Early Warnings

Measurable indicators (things you can count) that will let you know that you are getting into the downside of this left pole.

There are increasing complaints from Level 6's and below that they feel their input is being ignored in the planning process.

Fewer ideas are suggested through our online "How the Company's Vision Plays Out in My Work"

We get fewer suggestions each quarter for how to improve our Goal Implementation Plans.

Values = positive results of focus on the left pole

Leaders provide direction when people need it

We have a clear vision for the future

We know what needs to be done to achieve our goals

> Providing Direction

and

People lack the guidance they need from leaders

There are too many ideas about our future direction

are supposed to implement

Fears = negative results of over-focus on the right pole to the neglect of the left pole

Leaders ignore others

People feel shut down when offering input for our vision

People's ideas get lost when developing action plans

Fears = negative results of over-focus on the left pole to the neglect of the right pole

right pole

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Leaders welcome people's ideas about our future direction

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People are unclear about the plans they

Poor Decisions and Less Commitment Deeper Fear = Loss of GPS

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Action Steps

How will we gain or maintain the positive results from focusing on this right pole? What? Who? By When? Measures?

Hold our "Top 500" Meeting every year.

Have the "Top 500" gather input from their direct reports and bring it to our annual meeting.

Include the rest of the organization in developing plans at their level to implement goals agreed to by the "Top 500."

Early Warnings

Measurable indicators (things you can count) that will let you know that you are getting into the downside of this right pole

There are increasing disagreements on Project Teams about how their work relates to the goals.

People report on our Annual Climate Survey that they are increasingly unable to describe the Company's future direction.

We fall short of achieving project milestones

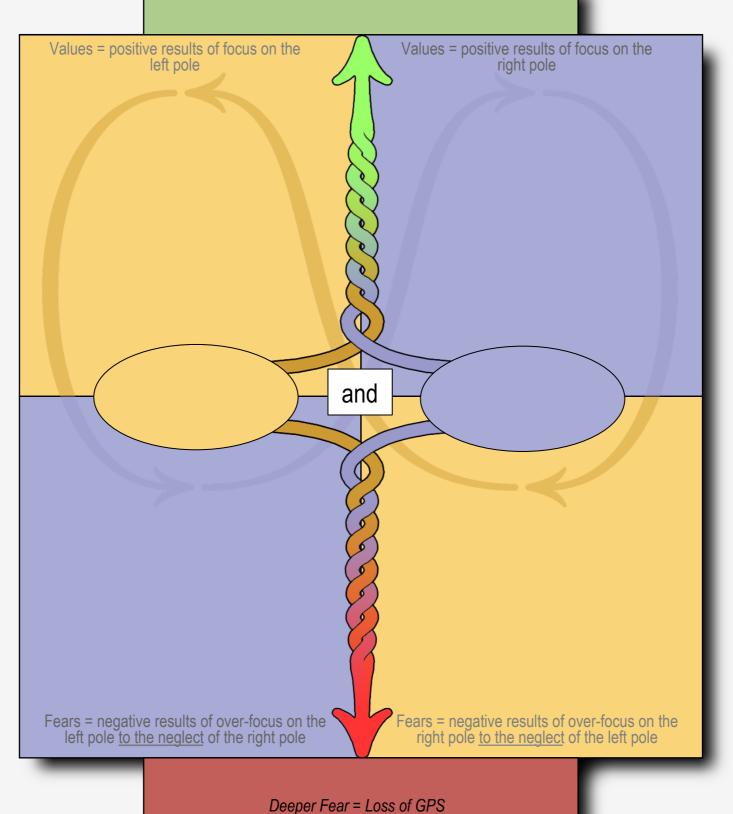
Action Steps

How will we gain or maintain the positive results from focusing on this left pole? What? Who? By When? Measures?

Early Warnings

Measurable indicators (things you can count) that will let you know that you are getting into the downside of this left pole.

Greater Purpose Statement (GPS) - Why leverage this polarity?



Action Steps

How will we gain or maintain the positive results from focusing on this right pole? What? Who? By When? Measures?

Early Warnings

Measurable indicators (things you can count) that will let you know that you are getting into the downside of this right pole

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